

Operational Excellence
and Superior Experience
Through Better
Curb Management

Smart City Solution Suite

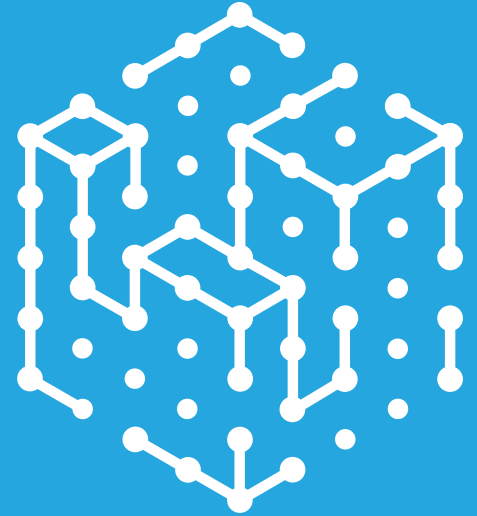


NexCity
by UMOJO

Your Curb is One of Your
City's Most Valuable Assets.

It's Time to Treat it Like That.

What is NexCity by Umojo?



For municipalities looking for a better way to address increasing curb utilization and safety issues, Umojo's NexCity Solution is a Curb Management solution suite to empower a more secure, safe, and prosperous urban core.

Powered by our Nexus Platform Technology Core, NexCity delivers a true end-to-end solution to fully digitize your entire curb asset inventory, analyze your curb portfolio and policies in real-time for optimization opportunities, and execute a better monetized and equitable on-street ecosystem. Whereas many mobility vendors address only a segment of the process to manage on-street operations, requiring multiple point products for full management capabilities, Umojo's NexCity solution is designed to provide a one-stop-shop across your entire curb management spectrum.

With secure data management, advanced mapping and inventory technology, and AI-driven camera innovation, NexCity empowers city mobility teams to connect agencies and departments, make better policy decisions, and open new revenue opportunities; all while making the curb more efficient and safer for businesses and citizens alike.

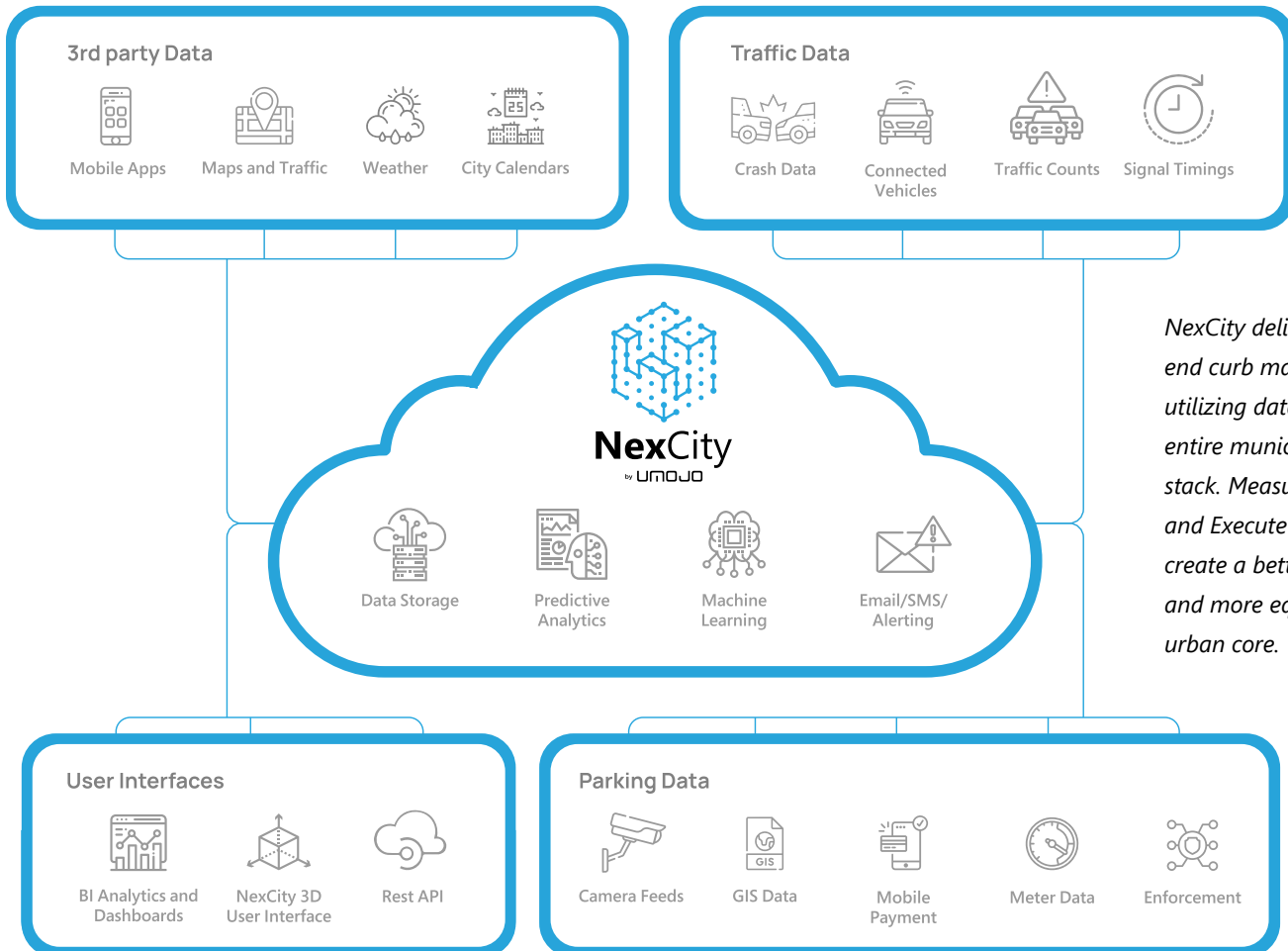
Treat your curb like the valuable urban asset it is.

How Does NexCity Do It?

By focusing on the core needs of today's municipalities and citizens, we provide a complete solution to drive unmatched visibility into your curb inventory in real-time, deliver integrated data insights across your municipal technology stack, provide recommendations to better monetize and create a more equitable on-street environment, all via a cloud-based, SaaS platform.

NexCity essentially creates a digital twin of a city's curb infrastructure integrating GIS, regulatory, revenue, and occupancy data into one single source of truth, empowering city administrators to make informed decisions that improve curbside equity, access, and safety.

Our **Measure, Analyze, Execute** approach places understanding of the mobility dynamics at the forefront of the solution and creates the framework for how our products provide data-driven, executable strategies.

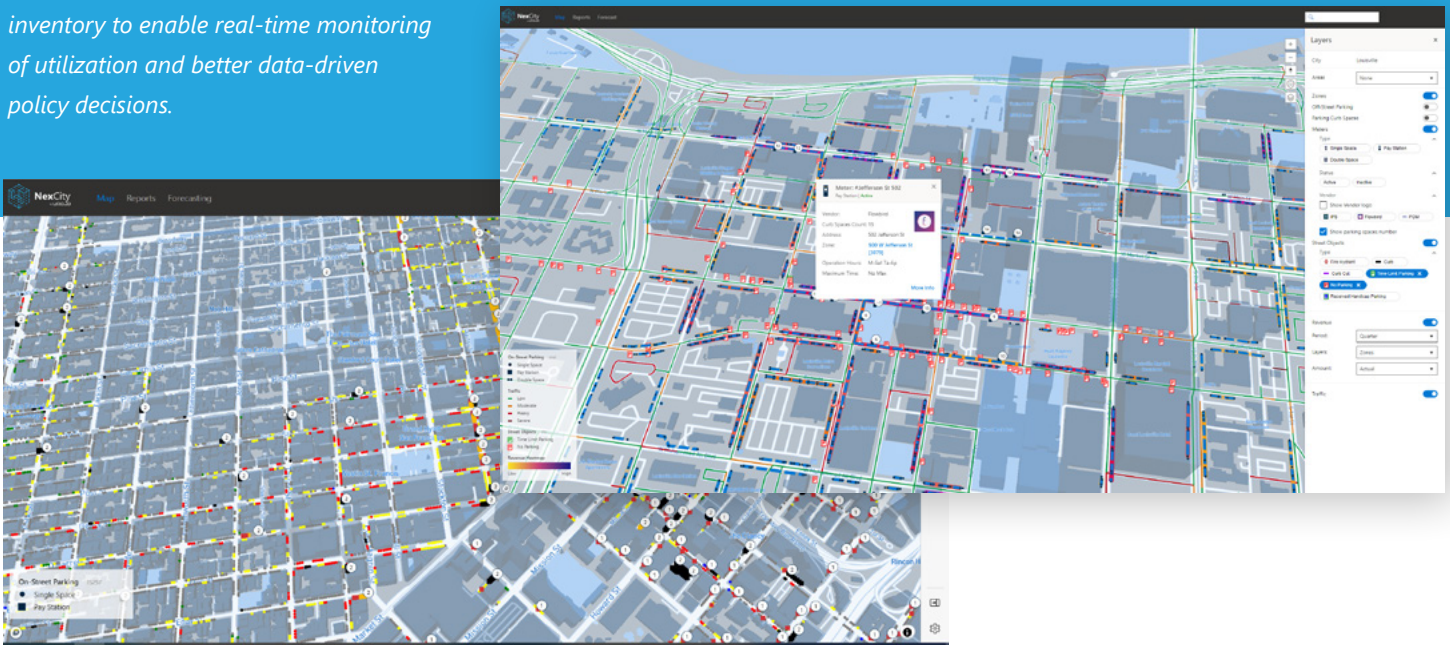


NexCity delivers end-to-end curb management, utilizing data across your entire municipal tech stack. Measure, Analyze and Execute strategies create a better monetized and more equitable urban core.

Measure

- **Digitized Curb Inventory** - Create a digital view of your curb and enable dynamic utilization. A digitized curb produces a holistic, 360-degree view of your entire city to help organize the regulations, parking policies, and street furniture into one ecosystem that is the baseline for decision making and information sharing. Whether it is the location of parking meters or the applicable regulations for parking zones, all stakeholders, from parking administrators to the parking public, utilize the same data. A digital mobility framework facilitates the easy sharing of this information and quickly disseminates policy changes. Allow the switching of curbs into parking spaces and the creation of zones, all in real-time. For instance, curbs can be converted into parking zones based on demand, and parking prices can be dynamically changed based on traffic movement around the region.

Create a digital map of your entire curb inventory to enable real-time monitoring of utilization and better data-driven policy decisions.

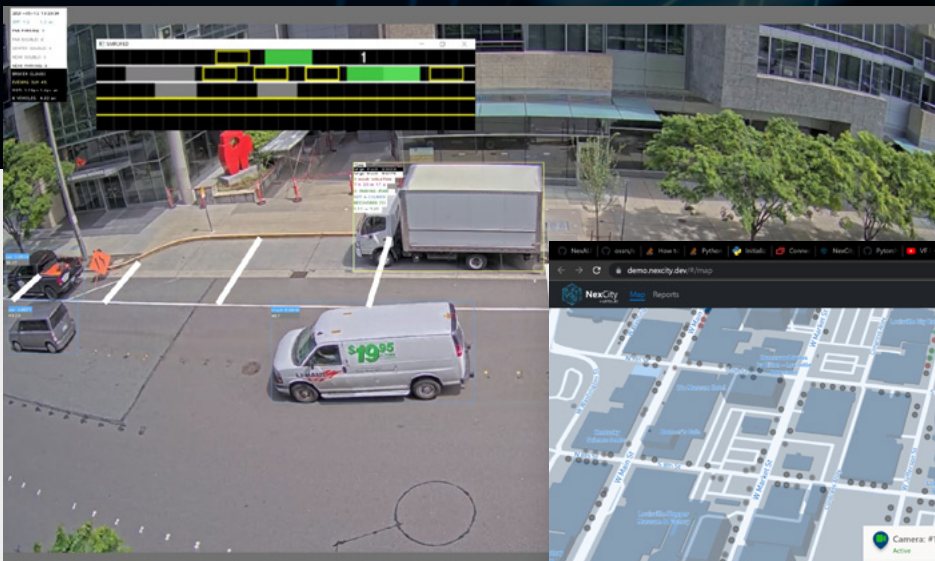


Analyze

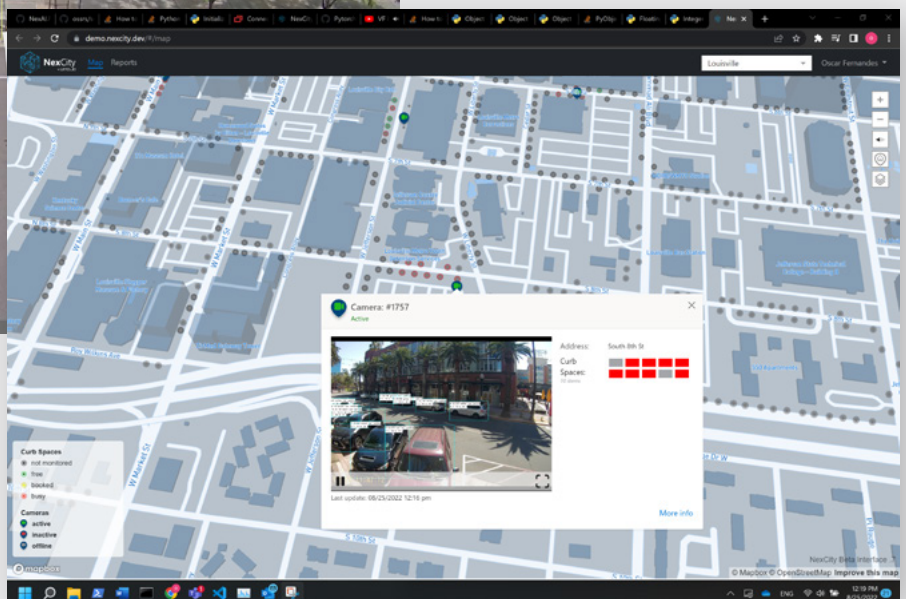
- **Curb Intelligence** – Drive unparalleled data and insights into your on-street ecosystem. Through our Curb Intelligence product, you can collect, aggregate, analyze and deliver real-time on-street intel across your entire city. Enable extensive forecasting, reporting, predictive recommendations, and key alerting, to drive more informed decisions and empower a smarter city.
- **CurbScore Calculator** - Better gauge the usage of your curb space across your city. Our CurbScore methodology employs a proprietary algorithm to quantitatively measure and analyze various factors, such as accessibility, equitability, utility, and safety at the curb to provide a measurable output score. Using this insight, cities can then execute policies to improve aspects of curb usage to increase revenue, decrease costs, and create a safer, more equitable on-street environment for their citizens.
- **Data Warehousing** – Siloed data systems across multiple city departments no longer require endless hours of manual merging for usable data insights. With NexCity Data Warehousing, collect, aggregate, and digitally transform your information stack across your ecosystem into one central and secure cloud-based site. It's your data. Now it is just easier to manage and use.

Execute

- **Curb Vision** – Leverage the power of AI-driven cameras and technology to create a comprehensive, real-time view of your dynamic curb inventory. Combined with real-time loading zone tracking, Courier and TNC visibility, as well as the most state-of-the-art vehicle fingerprinting on the market, NexCity offers a truly thorough bird's eye view to better manage the curb across your city.
- The NexCity **Loading Zone Management** capability provides the tools and insights to turn otherwise crowded and inefficient portions of the curb into a revenue generating, safe, and commercially equitable segment of your urban mobility system. Better understand peak demand times and areas, and make changes to dynamically address the needs of both businesses and citizens.
- **311 Command Center** – We've taken our 10+ years of premier customer service command center technology for the parking industry and tailored it for Smart Cities infrastructures. NexCity 311 Command Center provides municipalities comprehensive non-emergency call routing technology and flows, intercom systems, and customer services for your constituents. Our secure network back-end coupled with omnichannel engagement options provides municipal citizens with access to city call center services anywhere, anytime.
- **Innovative Hardware as the Backbone of the Technology** – NexCity technology is made possible by the most accurate, reliable, and durable hardware components on the market. From cameras to intercom systems, to dynamic signage, and kits to remotely vend gates, all Umojo hardware integrates with your current technology infrastructure to deliver unmatched Curb Management capabilities.



AI-powered cameras drive comprehensive zone and vehicle tracking across your city to better monetize curb real estate.

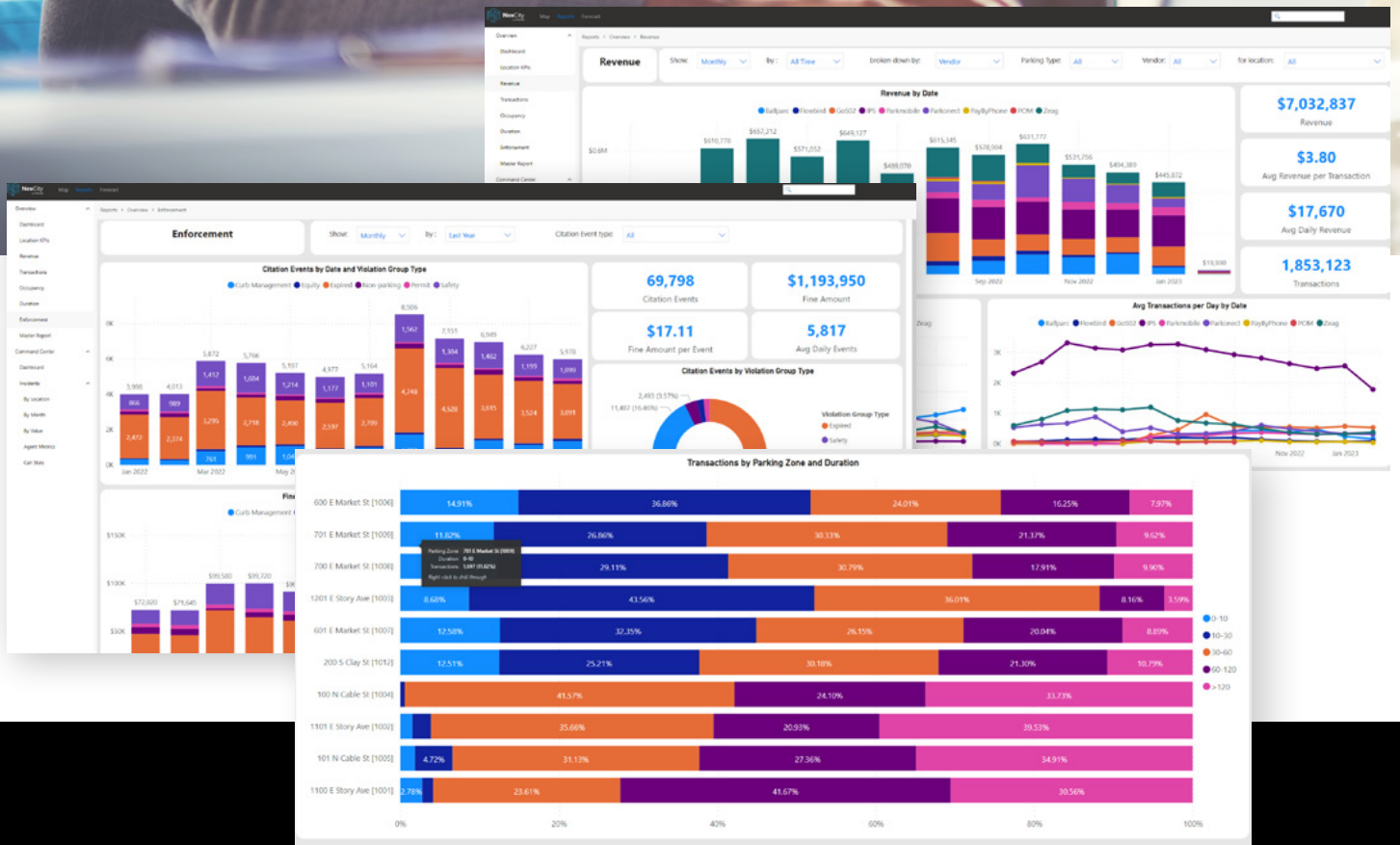


Why You'll Love NexCity

- **360-Degree View of Curb Utilization Across Your City** – NexCity is built with municipal managers, businesses and all citizens in mind. The reporting and analytics engine is completely web-based and accessible anywhere, anytime. It provides an unparalleled, real-time look into what is happening across your entire on-street ecosystem, with historical reporting, and audio and video recording throughout the city. You can search and sort on one zone or aggregate your entire city curb system together. With extensive data filtering and role-based reports delivered automatically to stakeholders, the right intel, at the right time, is always at your fingertips to drive better policy decisions and maximize curb management across your city.

Love for NexCity

- **Better Monetized Curb Space** – Understand where and why your curb space is undervalued or underutilized, as well as where inequity exists across your city. NexCity's deep data insights provide real-time intelligence and dynamic signage that managers can use to target specific areas of the city curb space to better address demand and increase revenue streams throughout your urban core.
- **Plays Well With Your Existing Tech Stack** – Customers can realize the value of NexCity without having to "rip and replace" any current municipal technology investment. Umojo is hardware agnostic and can integrate with any existing infrastructure. Easily migrate current call routing scenarios or transactional data into a flexible and scalable web-managed, cloud-based solution. Umojo will work with what you already have in place.
- **Decreased Urban Congestion and Smoother Traffic Flow** – Unclog loading zones, minimize double-parking, and reduce the volume of drivers circling streets in search of parking. Make better use of the current space and improve conditions across the city.



Why Your Constituents Will Love NexCity

- **Safer Urban Core** – Implement a Vision Zero strategy to address the struggle of delivery vehicles, TNC’s, and couriers fighting for curb space while pedestrians attempt to walk the sidewalks and drivers try to navigate the clogged streets. Leverage better information to create better policies and deliver a safer and more secure curb space in your city.
- **More Efficient Traffic Flow** – Vastly reduce street congestion with dynamic signage and up-to-the-minute data to make real-time parking and loading zone decisions across your entire city, based on current supply and demand.
- **Equitable Curb Access for All** - Curbs are not just for deliveries. Consumers and businesses alike rely on equitable and diverse curbside access. Create a true symbiotic relationship for all your city’s constituents.

Deliver extensive utilization and revenue intelligence either by curb zone or aggregate data across your entire city.



Start treating your urban curb like the valuable asset it is. Get a Demo today!

About Umojo

Umojo is a leading platform provider of mobility technology, omnichannel contact center operations, data analytics, and network security to drive operational excellence and superior customer experience for the Mobility Industry. The Umojo Nexus Platform powers the core of all Umojo solutions, and harnesses deep expertise to allow municipalities, parking operators, and businesses to better serve their customers and citizens. Using the most accurate camera AI, and integrations with everyone in the industry, Umojo can provide unmatched insights and controls to on and off-street parking and mobility.

sales@umojo.com | tel: 1.866.392.6266 | support@umojo.com | umojo.com



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