Mobility Operations
Platform

UMOJO

CONNECT. INTEGRATE. COMMUNICATE.

Wherever Your
Parking Portfolio Resides,
Umojo Can Help Drive
Superior Operations

Umojo is a leading platform provider of mobility technology to drive better operations and customer experience for the parking industry, smart cities, and commercial businesses. With Solutions for both on-street curb management and off-street ecosystems, including AI-powered inventory management, omnichannel contact center operations, predictive data analytics, and network security, Umojo has long been the standard in creating more efficient and productive parking assets.

The Umojo Nexus Technology Platform powers the core of all our solutions, driving deep innovation to deliver scalability and seamless integration. With 10+ years of industry expertise, we empower municipalities and businesses to transform their cities and parking facilities to better address the dynamic needs of their constituents and customers.

Who is Umojo?

How Does Umojo Do It?

By focusing on the core needs of today's parking operators, asset owners, and city administrators, we provide a complete solution to deliver unmatched, real-time visibility into your On and Off-street inventory. Umojo brings integrated data insights from across your mobility technology stack, provides recommendations to better monetize your assets, and creates a more efficient environment for every parker and guest, all via a cloud-based, SaaS platform. With minimal startup costs and no additional hardware required, we can help create operational efficiencies, identify and optimize revenue opportunity, and deliver superior customer service to your customers and citizens.
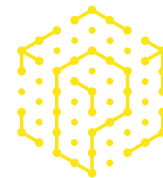
For parking operators and asset owners looking for a better way to manage operations and provide first-rate experience in their facilities, Umojo's NexPark Solution provides a comprehensive customer service and analytics suite to help enable a more frictionless experience in the garage, while maximizing parking value.

NexPark
Smart Parking Solution

NexPark Product Suite

- **Customer Service Command Center** – NexPark Command Center provides superior customer experience for your parkers across all your facilities via a centralized platform, including call routing technology, intercom systems, and remote customer service management for your parkers, from anywhere, at any time. Remotely vend gates and solve in-lane issues in real-time to ease traffic flow in and out of the facility.

- **Garage Intelligence** – With Umojo's Garage Intelligence, collect, aggregate, analyze and deliver real-time, end-to-end data intel across your entire off-street portfolio. Enable extensive revenue forecasting, operational reporting, predictive recommendations to optimize services offered, and provide key alerting to managers to drive more informed decisions and empower smarter parking facilities.

- **Garage Vision** – Leverage the power of AI-driven cameras and technology to enable a dynamic view of your whole parking facility. Gain detailed occupancy sensing of every parking spot using cameras – starting time, length of stay, and ending time. Coupled with advanced vehicle fingerprinting of every automobile in the facility, as well as in-lane video recording of every transaction, Garage Vision empowers you take your operations to the next level of analytics, enforcement, and remote monitoring.

NexPark
by UMOJO

For municipalities looking for a better way to address increasing curb utilization and safety issues, Umojo's NexCity Solution provides a centralized, end-to-end Curb Management suite to empower a more secure, safe, and prosperous urban core. With a holistic view of your entire curb inventory, predictive supply and demand analytics, and deep intelligence into your on-street ecosystem dynamics, Umojo can help turn your curb into an equitable and more efficient resource for all constituents, while driving more revenue opportunity for your city.

NexCity
Smart City Solution

NexCity
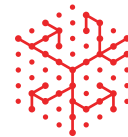by UMOJO

NexCity Product Portfolio

- **Digitized Curb Inventory** – Create a digital view of your curb to enable dynamic utilization. A digitized curb produces a holistic, 360-degree view of your entire city to help organize curb usage regulations and parking policies into one ecosystem that is the baseline for decision making and information sharing.

- **Curb Intelligence** – Drive unparalleled data and insights into your on-street ecosystem. Through Curb Intelligence collect, aggregate, analyze and deliver real-time on-street data across your entire city. Enable extensive forecasting, reporting, predictive recommendations, and key alerting to drive more informed decisions and empower a smarter city.

- **Data Warehousing** – Siloed data systems across multiple city departments no longer require endless hours of manual merging for usable insights. With NexCity Data Warehousing, information from across your ecosystem can be compiled and aggregated, all in one central and secure site.

- **Curb Vision** – Leverage the power of AI-driven cameras and technology to create a comprehensive, real-time view of your dynamic curb inventory. Combined with real-time loading zone tracking, Courier and TNC visibility, as well as the most state-of-the-art vehicle fingerprinting on the market, Curb Vision offers a truly thorough bird's eye view to better manage the curb across your city.

- **311 Command Center** – We've taken our 10+ years of premier customer service command center technology for the parking industry and tailored it for Smart City infrastructures. NexCity 311 Command Center provides municipalities comprehensive non-emergency call routing technology and flows, intercom systems, and customer services for your constituents.

For business looking for a simple and efficient method to better manage their complex multi-site networks and security, NexConnect provides a plug and play solution to deliver enterprise class, network management via cellular connection. With the reliability of cellular connectivity delivered via a cloud-managed environment, NexConnect, allows businesses to manage their entire network autonomously and securely, all the way up to PCI Level 1, at a fraction of the cost of traditional management solutions.

NexConnect
Network Management

NexConnect Product Portfolio

- **Cloud Managed Firewalls** – Umojo is a certified reseller of leading enterprise cloud managed networking devices. The systems are PCI-certified, cloud managed, carrier-independent networking solutions that make it easy to connect and manage thousands of global sites in a high-performance business network that is secure, reliable, scalable and cost-effective.

- **Simplified Network Management** – NexConnect offers a PCI compliant firewall, cellular primary or backup connectivity, all in a fully cloud-managed solution. Our staff of expert network engineers can help you standardize and manage your networks, saving you time and money. With the ability to monitor your entire network infrastructure from an easy-to-use portal with in-depth reporting and alerting, your team's time is freed up to focus on providing better value to your customers.

- **Cellular Connectivity** – Umojo offers cellular connectivity on major US carrier networks at an affordable rate. Whether it's for a location that can't get fast, wired service, or as a backup solution to ensure reliable connectivity, Umojo can provide connectivity without long-term contracts or expensive cabling fees.

NexConnect® by UMOJO

For commercial businesses looking to provide a higher level of customer service through their contact centers, NexComm offers a simple solution to provide full contact center capabilities delivered via the Microsoft Teams platform. NexComm improves first call resolution rates, links together customer service agents scattered across multiple locations, and provides businesses with a powerful, tailored solution to support both on-premise and remote contact center operations.
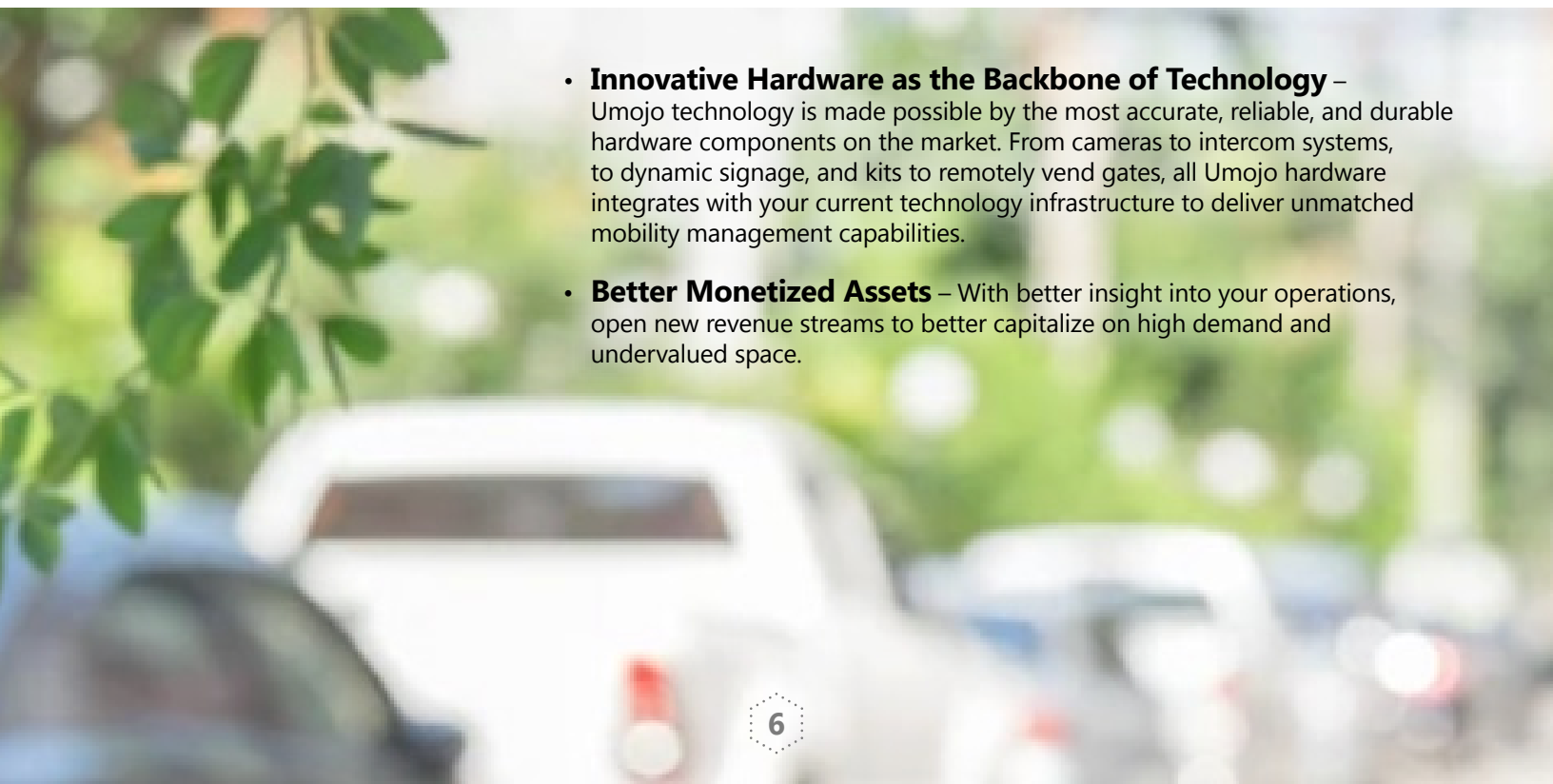
NexComm
Contact Center

NexComm Product Suite

- **CC4Teams Microsoft-based Contact Center** – CC4teams is a native Microsoft Teams Contact Center, built seamlessly into the Teams platform. Provide full call center functionality and reporting to run any size business. CC4Teams enhances Microsoft Teams with features and adds additional functionality to deliver superior services to your customers through an easy-to-manage, cost effective tool.

- **Advanced Report Engine** – NexComm enables managers to have a truly granular overview of their business' performance through enhanced reporting tools. Gain real-time insight into customer interactions to enable better communication through omnichannel engagement options.

Why You'll Love Umojo

- **Better Data to Empower Better Decisions** – Umojo is a technology company run by parking professionals. And as such, we've built all offerings with parking operators and city administrators in mind. The reporting and analytics engine is completely web-based and accessible anywhere, anytime. It provides an unparalleled look into what is happening in your on-street zones or off-street locations, with historical reporting, agent notes, and audio and video recording throughout the eco-system. You can search and sort on one location or zone or aggregate your entire portfolio of locations together. With extensive data filtering and role-based reports delivered automatically to stakeholders, the right intel, at the right time, is always at your fingertips.

- **360-Degree View of Utilization Across Your Entire Parking Portfolio or City** – Gain a complete, real-time picture into your entire parking ecosystem, and fuel better decision making and unlocking of new opportunities.

- **Innovative Hardware as the Backbone of Technology** – Umojo technology is made possible by the most accurate, reliable, and durable hardware components on the market. From cameras to intercom systems, to dynamic signage, and kits to remotely vend gates, all Umojo hardware integrates with your current technology infrastructure to deliver unmatched mobility management capabilities.

- **Better Monetized Assets** – With better insight into your operations, open new revenue streams to better capitalize on high demand and undervalued space.

Start treating your On-street and Off-street portfolios like the valuable assets they are. <u>Get a Demo today!</u>

About Umojo

Umojo is a leading platform provider of mobility technology, omnichannel contact center operations, data analytics, and network security to drive operational excellence and superior customer experience for the Mobility Industry. The Umojo Nexus Platform powers the core of all Umojo solutions, and harnesses deep expertise to allow municipalities, parking operators, and businesses to better serve their customers and citizens. Using the most accurate camera AI, and integrations with everyone in the industry, Umojo can provide unmatched insights and controls to on and off-street parking and mobility.

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